

A campaign of Between Friends and Resilience

OUR STORY



OMMB BEGAN IN 2016 AS A CALL TO ACTION

The originators of the campaign were noticing that while their favorite musicians were experiencing gender-based discrimination in booking at local venues, simultaneously big-name artists were being called out on social media for committing acts of violence against fans. Clearly, sexual violence was permeating the music community.

There were no guidelines or structures in place to hold these individuals accountable or better yet, to prevent these harms in the first place. On the other hand, most venues and festivals had publicly available, robust policies on how to respond to other types of violence or threat. Our founders called on local Chicago venues and some of the biggest fests in the country to do better by their fans. In the summer of 2016, Resilience and Between Friends formally came together as Our Music My Body - an agent of education and accountability.

OUR MUSIC MY BODY'S MISSION IS TO WORK WITH FESTIVAL AND VENUE STAFF, MUSICIANS, AND MUSIC FANS ALIKE TO CREATE FUN AND CONSENSUAL MUSIC EXPERIENCES FOR ALL.

Our mission was crafted in collaboration with two of Chicago's longest-standing anti-violence agencies.



Founded in 1974, Resilience is a nonprofit organization dedicated to the healing and empowerment of sexual assault survivors via public education, and institutional advocacy to change public attitudes about sexual assault.





Between Friends is a nonprofit agency dedicated to breaking the cycle of domestic violence and building a community free of abuse since 1986.

BECAUSE THERE'S NO REASON WHY SEXUAL HARASSMENT IS STILL HAPPENING AT MUSIC VENUES AND FESTIVALS

Yet, fans have been sharing their experiences of harm for years

Sexual Harassment Was Rampant at Coachella 2018

- Vera Papisova for Teen Vogue

Are Music Festivals Doing Enough to Tackle Sexual

Assault? - Hannah J Davies for the Guardian

Sexual Assault Reports Cast Shadow Over

<u>Summer Concerts</u> - Adam Howard for NBC News

The Sexual Assault Epidemic Is Ruining Music

Festivals for Me - Suzannah Weiss for Glamour



17,000+ MUSIC FANS REACHED AT 2018-2019 EVENTS

Engagement includes creating personalized buttons provided in partnership with <u>Busy Beaver Button Co.</u>; sharing resources on de-escalation, bystander intervention and crisis hotlines; contributing to collaborative art installations; real-time conversations on fans' feelings of safety, their experiences at that venue and the music community's role in promoting healing and ending harm.



OUR PRESS



- <u>Sexual Assault Is Still Rampant At</u>
 <u>Music Festivals. Here's How We Stop</u>
 <u>It.</u> Courtney E. Smith for Refinery29
- How One Woman Is Fighting To End
 Sexual Harassment At Music Festivals
 Allison Sanchez for Uproxx
- Bye-bye harassment: Musicians take
 a stand for festival safety Stephen

 Humphries for Christian
 Science Monitor
- Our Music My Body educates on harassment - Emily Kitchin for the Alternative
- Our Music My Body wants
 conversations about harassment and
 consent to include the concert scene
 Jack Riedy for the Reader

- Coachella Combats Sexual
 Harassment With 'Safety
 Ambassadors' After Outcry Emily
 Shugerman for the Daily Beast
- After widespread complaints,
 Coachella is enacting a new anti sexual harassment policy. But is it
 enough? August Brown
 for the LA Times
- Artists, fans aim to tackle sex
 harassment at music festivals
 - Kristin
 M. Hall for the Chicago Sun Times
- Women Are Being Harassed at Music Festivals in Scary Numbers - WTF Is Going on? - Isabel Sophia Dieppa for Marie Claire
- Our Music My Body working to help combat sexual assault at music festivals, one booth at a time
 Jessi Roti for Chicago Tribune

OUR PARTNERSHIPS

- Riot Fest
- Lollapalooza
- Tomorrow Never Knows Fest
- Ruido Fest
- Mamby on the Beach
- Spring Awakening
- Sad Summer Fest
- Northcoast Music Fest
- Dillo Day at Northwestern University
- Desert Daze
- Chicago Open Air Festival
- Audiotree Music Fest
- Firefly Music Fest
- CHIRP Record Fair
- Chicago Humanities Festival
- Coachella Cares

- Lincoln Hall
- Schubas
- The Hideout
- Subterrenean
- Beat Kitchen
- The Metro
- Smartbar
- GMan
- Sleeping Village
- Uncommon Ground
- Emporium
- Danny Wimmer Presents
- Canadian Music Week

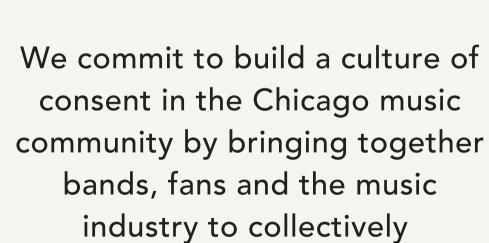
OUR GOALS



We commit to collaborate with venues and festivals across
Chicago to write and implement anti-violence policies and procedures that do not rely on security and police.



We commit to create music spaces where fans receive resources and support from trained onsite advocates in real time, without leaving the fest or venue.



end sexual violence.

OUR NUMBERS

In December 2017,
OMMB surveyed 509
music fans during a
two week period to
quantify the overwhelming stories of
sexual harassment
fans shared at
concerts.

47% of respondents experienced unsolicited comments about their body; 41% were groped; 45% were aggressively "hit on"; 1200 total instances of harassment were tallied.

99% OF THOSE SURVEYED SAID THEY WOULD ATTEND MORE EVENTS IF VENUES AND FESTIVALS TOOK ACTION TO PREVENT HARASSMENT IN THEIR SPACES.

OUR ASK

WITH YOUR HELP, WE CAN MAKE CHICAGO'S MUSIC COMMUNITY A MODEL FOR A WORLD WITHOUT VIOLENCE

Venues owners and Festival organizers

Hire OMMB to help you craft a prevention plan, policy for accountability and train your staff to carry it through.

Music fans

Volunteer your time with the OMMB campaign working booths, writing articles, organizing events and utilizing your unique talents and interests.

Musicians

Pledge to end harm at your shows and invite OMMB to your gigs to support your fans.













